

How Can Interior Designers and Industry Suppliers Manage Business Risks?

Content:

A lot has changed in the last few years—from remote and hybrid work, to the challenges resulting from labour shortages, to project delays and cyber attacks. So how do you navigate this new professional landscape? How do you balance business needs with client demands and expectations? And most importantly, how do you manage the increased liability risk associated with a more litigious Canadian society?

As a Registered Interior Designer, much of your work focuses on the finer details of life. However, what about the fine print of your insurance policy? Taking the time to understand your insurance coverage and how it can protect you, can make all the difference when it matters most.

We can help you. IDC and <u>PROLINK</u>—Canada's Insurance Connection have collaborated to bring you a webinar focused on:

- The unique risks you face as a Registered Interior Designer;
- The growing threat of a privacy breach and how design firms and industry suppliers can stay cyber-safe;
- How different liability policies bundled together better protect IDC members;
- How to incorporate insurance as part of your risk management strategy;
- What to do in the event of a claim;

This seminar accounts for 1 IDCEC and AIA hour.

Presenter:

Derrick Leue

President and CEO, PROLINK

Derrick Leue is the President and CEO of PROLINK—Canada's Insurance Connection, an independent insurance brokerage established in 1982. PROLINK offers tailor-made risk management and insurance solutions to Professional Associations and Affinity Groups, Canadian enterprises, design professionals, and individuals. Derrick is a leading insurance professional and a licensed broker with nearly 20 years of industry experience and an Honours degree in commerce from McMaster University. He has presented to more than a thousand interior designers on risk management and is very happy to have the opportunity to speak with IDC members.