

# Technology Partner

IDC's manufacturers and suppliers build valuable relationships, strengthen connections, and promote their brand within the Canadian interior design community. IDC provides direct access to target markets and opportunities to support the industry through events and marketing and communications programs.

## Your annual Technology Partner package gives you access to:

- Your company's name, description and URL on IDC's Partners page
- Your company's profile and up to 5 contacts listed in IDC's online member directory
- One (1) complimentary Q&A featuring your company on IDC's news and events page
- One (1) complimentary e-blast across specific province promoting your company news, events or products
- One (2) complimentary newsletter ads promoting your company's existing product or service, new product launch or event opportunities
- Ten (10) complimentary social media posts Unlimited shares/reposts on IDC relevant tagged posts
- One (1) complimentary job posting on IDC's Career Centre
- Partner rates on all IDC advertising programs, including email broadcasts, event calendar listings, and social media
- Personalized 'IDC Partner' logo
- Opportunities to engage as a leader on national event and program planning committees with designers and large design firms
- Opportunity to host accredited IDCEC webinars in partnership with IDC
- Access to IDC's events at exclusive partner rates
- Opportunity to showcase your products, platforms and services at DesignEx events across Canada
- Opportunity to receive the Innovation Award for your product/platform/service
- Opportunity to participate in IDC's Industry Sales Professional Course
- Monthly news, event invitations and business opportunities delivered to your inbox
- Waive of the initial IDCEC registration fees in order to provide educational webinars or partner with IDC on program delivery
- Opportunity to share industry research in the design field or partner on research support for IDC