

National Industry Partner

IDC's manufacturers and suppliers build valuable relationships, strengthen connections, and promote their brand within the Canadian interior design community. IDC provides direct access to target markets and opportunities to support the industry through events and marketing and communications programs.

Your annual National partnership gives you access to:

- In-person or over the phone concierge service to discuss your quarterly business goals
- First access brand exposure at all IDC networking and business opportunities, events, and programs
- One (1) complimentary web banner ad on IDC's website (30-day cycle)
- Your company's logo on IDC's homepage
- Your company's logo, description, contact and URL on IDC's Partners page
- Your company's profile in IDC's online member directory and up to 25 contacts listed
- Two (2) complimentary e-blasts across Canada
- Five (5) complimentary event listings of your event or webinar on IDC's event calendar
- One (1) complimentary Q&A featuring your company on IDC's news and events page
- Two (2) complimentary newsletter ads promoting your company's existing product/service, new product launch, or new showroom opening
- Fifteen (15) complimentary social media posts
- Unlimited shares/reposts on IDC relevant tagged posts
- Opportunity to share industry research in the design field or partner on research support for IDC
- Partner rates on all IDC advertising programs, including email broadcasts, event calendar listings, and social media
- Two (2) free job postings on IDC's Career Centre
- Personalized 'IDC Partner' logo
- Opportunities to engage as a leader on national event and program planning committees with designers and large design firms
- Opportunity to host accredited IDCEC webinars in partnership with IDC
- Partner rates for IDC's events
- Opportunity to showcase your products at DesignEx events across Canada
- Opportunity to receive the Innovation Award for your product/service
- Opportunity to participate in Industry Sales Professional Course
- Monthly news, events and business opportunities delivered to your inbox
- Waive of the initial IDCEC registration fees in order to provide educational webinars or partner with IDC on program delivery