

Local Industry Partner

IDC's manufacturers and suppliers build valuable relationships, strengthen connections, and promote their brand within the Canadian interior design community. IDC provides direct access to target markets and opportunities to support the industry through events and marketing and communications programs.

Your annual Local partnership gives you access to:

- Your company's name and URL placed on IDC's Partners page
- Your company's profile in IDC's online member directory and up to two (2) contacts listed
- One (1) complimentary event listing of your event or webinar on IDC's event calendar
- One (1) complimentary Q&A featuring your company on IDC's news and events page
- One (1) complimentary newsletter ad promoting your company's existing product/service, new product launch or new new showroom opening
- Five (5) complimentary social media posts
- Unlimited shares/reposts on IDC relevant tagged posts
- Personalized 'IDC Partner' logo
- Partner rates on all IDC advertising programs, including email broadcasts, event calendar listings, and social media
- Opportunities to engage as a leader on local event and program planning committees with designers and design firms
- Opportunity to host accredited IDCEC webinars in partnership with IDC
- Partner rates for IDC events
- Opportunity to showcase your products at DesignEx events across Canada
- Opportunity to receive the Innovation Award for your product/service
- Opportunity to participate in IDC's Industry Sales Professional Course
- Monthly news, event invitations and business opportunities delivered to your inbox
- Waive of the initial IDCEC registration fees in order to provide educational webinars or partner with IDC on program delivery
- Opportunity to share industry research in the design field or partner on research support for IDC