

### Destination DesignEx Willow Springs Winery Seminar:

World GBC Health & Wellbeing by Shaw Contract

### Synopsis:

The Shaw Industries CEU World GBC Health & Wellbeing Framework is an invaluable resource for anyone looking to create better places for people. This comprehensive guide provides a wealth of information on how to design spaces that promote health and wellbeing, including tips on lighting, ventilation, and acoustics. With its user-friendly format and practical advice, this framework is sure to be a go-to resource for architects, designers, and building professionals alike. Whether you're looking to create a more comfortable and productive work environment or improve the overall quality of life in your community, the Shaw Industries CEU World GBC Health & Wellbeing Framework is an essential tool for achieving your goals.

#### **Presenters**:

# Todd Jarvis



### **Global Marketing Director, Shaw Contract**

Todd Jarvis is a seasoned marketing professional with over 15 years of experience in the industry. As the Global Marketing Director at Shaw Contract, he is responsible for leading the company's marketing initiatives across the globe. With his extensive knowledge of the market and his ability to create effective marketing strategies, Todd has been able to drive significant growth for the company.

Prior to joining Shaw Contract, Todd held a number of senior marketing roles at various companies, where he was responsible for developing and implementing successful marketing campaigns. He has also worked as a consultant, helping companies to improve their marketing efforts and increase their bottom line.

Todd is a results-driven professional who is passionate about helping companies achieve their goals. He is known for his ability to think creatively and develop innovative marketing solutions that drive business growth. In his free time, Todd enjoys spending time with his family and traveling to new places around the world.



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## Luciano Bonini

### Marketing Director, Shaw Contract Canada



Luciano Bonini is a highly skilled and experienced marketing director who has made a significant impact on the global market. With over 20 years of experience in the industry, Luciano has a proven track record of success in developing and executing effective marketing strategies that drive business growth and brand awareness globally.

As the director of marketing for Shaw Contract in Canada, Luciano is responsible for overseeing all aspects of the company's marketing efforts in the region, including brand development, advertising, public relations, and digital marketing. He is passionate about creating innovative and engaging marketing campaigns that resonate with customers and drive results.

In addition to his professional accomplishments, Luciano is also a dedicated community & diversity advocate who is committed to making a positive impact in the world. He is actively involved in a number of charitable organizations and community initiatives, and he is passionate about using his skills and expertise to support important causes and make a difference in the lives of others.