

Destination DesignEx Willow Springs Winery -

Flexibility in Wood Veneer (Sustainability of Wood Veneer)

by **LEVEY Wallcoverings**

Presentation Summary:

Wood veneer technologies allow for use well beyond basic millwork. By slicing veneer at .2mm vs .6mm and matching the flitch with metal foil, translucent backers or other innovative carriers of the flitch, we can bond natural premium veneers to unique substrates such as drywall, metals, glass and polymers. Thus broadening aesthetic opportunities while dramatically reducing natural, and financial resources required to achieve the visual and technical goals of the project.

Learning Objectives:

By the end of the presentation, attendees will understand how Wood Veneer at .2mm or thinner, vs .6mm can be used to solve budget challenges while reducing natural resource consumption.

- 1. Understand how Wood Veneer at .2mm or thinner, vs .6mm reduces technical challenges of natural wood veneer.
- 2. Gain proficiencies in these technologies to integrate them appropriately when projects require substantial reductions, financial or natural, for acoustic mitigation or design innovation.
- 3. Communicate sustainability technology to clients, by reviewing history of success in common consumer products, enabling exciting opportunities in wood veneer design and applications.
- 4. Summarize slicing and matching of natural veneer and how that impacts the overall visual of the project.
- 5. Have clarity on sustainable use of highly renewable, commonly desirable premium wood veneer species.