

INNOVATION AWARD

OVERVIEW

Organized by the Interior Designers of Canada (IDC), the Innovation Awards were established in 1984 to honour excellence in product design and new showroom creativity and are exclusively for 2023 IDC partners.

SUBMISSIONS

Entries successfully address a long list of criteria, including problem solving, budget, strategy, environmental responsiveness, and marketing objectives. In addition to showcasing products to top design specifiers from across Canada and internationally, winning entries will receive certificates, as well extensive exposure during an awards presentation, held during the IDC Design Symposium.

The submission will include:

- Entrant's identification information
- Product or project information
 - Product description
 - Design objective
 - Design and technical innovation
 - Market application
 - Sustainability
- Product or project images (maximum of six)

Entry Fee:

- \$300 for first product submission entry
- \$99 for subsequent product submission entry

JUDGING

An elite jury, composed of prominent interior designers and specifiers from across North America, will judge entries.

ELIGIBILITY REQUIREMENTS

The competition is open to all IDC industry partners. Partners are eligible to submit entries for multiple products. IDC reserves the right not to award in any category if projects submitted are deemed without sufficient merit.

CATEGORIES

- Acoustical Products
- Appliances
- Bath & Plumbing
- Ceilings & Walls
- Flooring
- Furniture – Commercial
- Furniture – Residential
- Hardware
- HVAC/Mechanical Systems
- Kitchen
- Lighting
- Paint & Coatings
- Seating: - Lounge Chairs + Sofas
- Technology
- Showroom (permanent, pop-up or travelling)

RECOGNITION

- IDC will honour winners at an awards celebration held during the IDC Design Symposium.

Award:

- Printed certificate signed by IDC's President
- Letter of acknowledgement from IDC's CEO

Publication:

A Canada-wide press release listing all winners will be published following the awards celebration.

IDC's newsletter, website, and social media channels will devote space to profiling the winning products and projects of the Innovation Awards.