

# Regional Industry Partner

IDC's manufacturers and suppliers build valuable relationships, strengthen connections, and promote their brand within the Canadian interior design community. IDC provides direct access to target markets and opportunities to support the industry through events and marketing and communications programs.

## Your annual Regional partnership gives you access to:

- Second access brand exposure to all IDC networking opportunities, events and programs
- Your company's name, description and URL on IDC's Partners page
- Your company's profile in IDC's online member directory and up to ten (10) contacts listed
- Three (3) complimentary event listings of your event or webinar on IDC's event calendar
- One (1) complimentary e-blast across a specific province promoting your company's news, events or products
- One (1) complimentary Q&A featuring your company on IDC's news and events page
- Two (2) complimentary newsletter ads promoting your company's existing product/service, new product launch or new showroom opening
- Ten (10) complimentary social media posts
- Unlimited shares/reposts on IDC relevant tagged posts
- One (1) complimentary job posting on IDC's Career Centre
- Partner rates on all IDC advertising programs, including email broadcasts, event calendar listings, and social media
- Personalized 'IDC Partner' logo
- Opportunities to engage as a leader on national event and program planning committees with designers and large design firms
- Opportunity to host accredited IDCEC webinars in partnership with IDC
- Partner rates for IDC's events
- Opportunity to showcase your products at DesignEx events across Canada
- Opportunity to receive the Innovation Award for your product/service
- Opportunity to participate in IDC's Industry Sales Professional Course
- Monthly news, event invitations and business opportunities delivered to your inbox
- Waive of the initial IDCEC registration fees in order to provide educational webinars or partner with IDC on program delivery
- Access to Perkopolis program savings on entertainment, travel, attractions, shopping, health and wellness, automotive, insurance and much more
- Opportunity to share industry research in the design field or partner on research support for IDC