



BUILD YOUR BRAND CONNECT STAND OUT



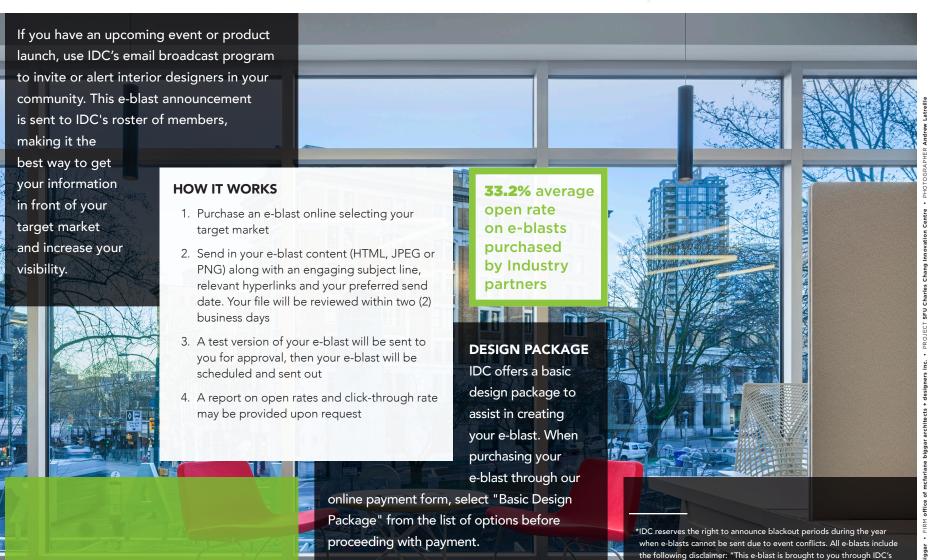
ABOUT IDC

IDC HELPS YOU GAIN EXPOSURE

IDC Industry partners can take advantage of great advertising opportunities to connect with interior designers coast-to-coast. We are committed to making your partnership experience as profitable and productive to your business as possible by helping boost your ROI and delivering successful campaigns.

Brand your marketing materials, showroom or office location with an IDC National, Regional, Local, International, or Technology Partner logo to show your commitment to the interior design industry and be recognized by all IDC members – available to IDC Industry partners as part of partnership packages.

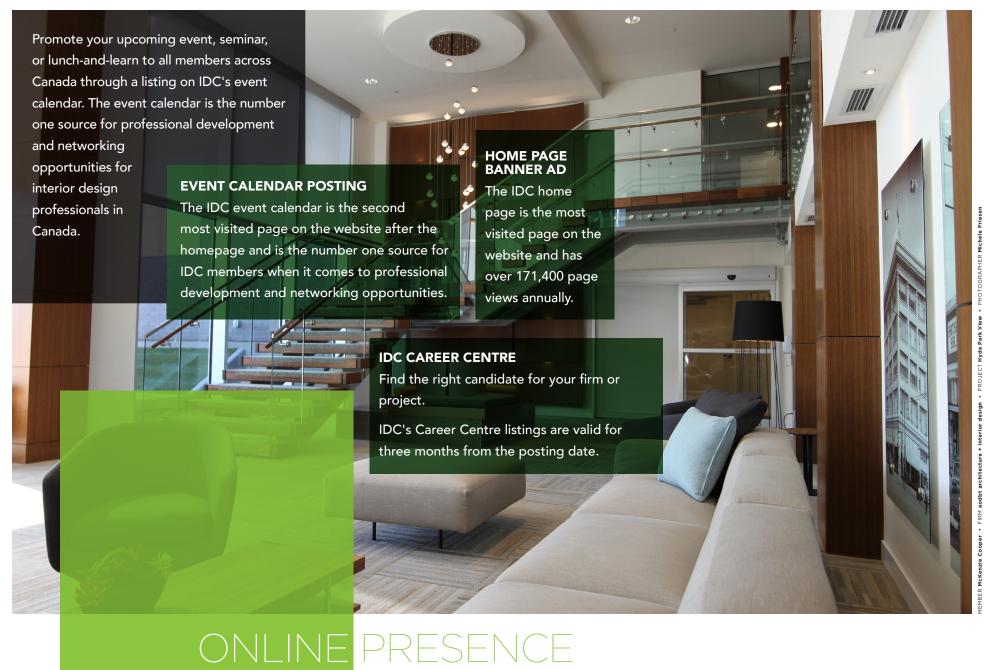
OVERVIEW

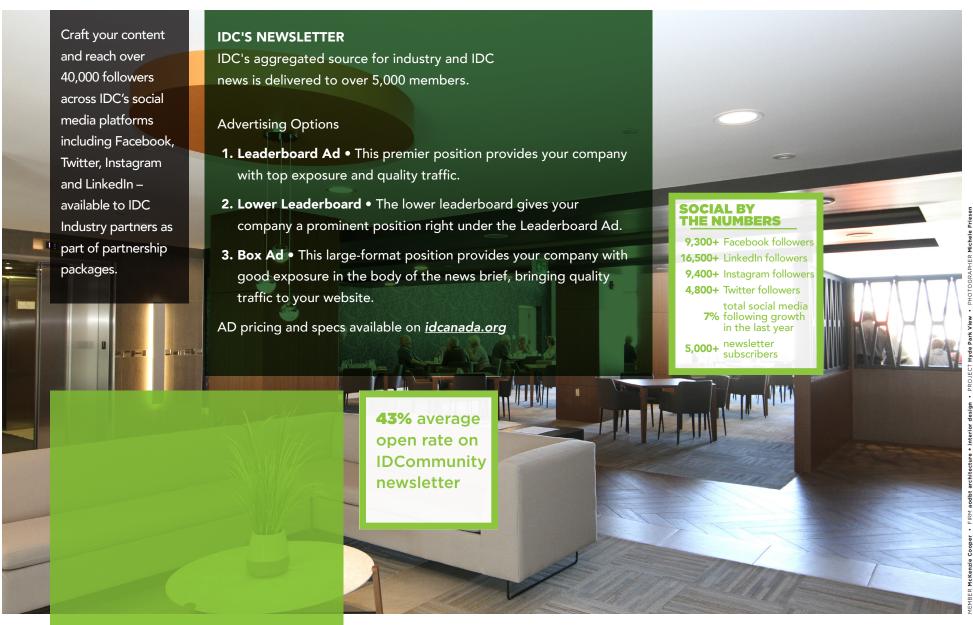


EMAIL BROADCAST PROGRAM

Email Broadcast program whereby companies may purchase an e-blast to be sent to IDC's roster of members. This list of members is controlled by IDC. Member information will not be shared with a third party."







SOCIAL MEDIA & NEWSLETTER



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