

Julie Campbell**Principal, SSDG Interiors Inc.**

Successful workplace transformation begins with a team approach; Julie builds trust through listening to her client's goals and understanding what factors are driving change. From this understanding, a workplace strategy is developed to explore solutions, evaluate options, discuss possible outcomes and ultimately recommend the strategy moving forward to the future workspace.

She understands that the workplace not only has to be functional and flexible, it also has to improve productivity and collaboration, reflect company image and brand and reinforce company culture.

Travel throughout Europe, Asia, and South America has broadened Julie's understanding of design on an international scale. Ongoing design education and travel experiences complement her love of detail and strong conceptual abilities; the resulting projects are both expressive of her clients, and of Julie's design vision and style.