

Board Member Candidates 2022-2025

3-year terms

Christine Craik



Christine Craik is a Professional and Registered Member of the Interior Designers of Canada and the IIDA, a Board-Certified Healthcare Interior Designer with the AAHID and a Certified Eden Associate, specializing in geriatric environments: senior living, long-term and complex care, multifamily and health and wellness projects. With 25 years of experience in the design industry, she has worked in both the US and Canada. As a guest lecturer for Senior Living Interior Design at the university level, a regular conference presenter and a recognized industry mentor and award juror, she is a regular contributor to thought leadership in environmental gerontology in this sector. Her current and recent design and peer-review work, both new construction and renovations, includes large- and small-scale senior living and healthcare projects in both the private and public sector. They include luxury independent living and assisted living, through to memory care, geriatric behavioral health, and long-term care communities, including fast-tracked projects with tight budgets. Above all, Christine strives to create communities where we can happily and healthfully live our best lives.

Jennifer Greene



Since as early as she can remember, Jennifer has been acutely aware of the power of space and the impact that surroundings have on its inhabitants. As an innately keen observer and highly sensitive person she has placed importance on environments, combined with her emotionally connected nature, which led her to the interior design profession. As a designer, she defines success by the degree to which her practice enhances people's experiences within spaces. Jennifer is relentlessly committed to the details and to building lasting relationships based on trust and respect.

Her family is her other passion. Jennifer and her partner have three boys and three furry family members. Their life is a constant adventure filled with joy, a bit of chaos, and, most of all, love. They are committed to raising their boys to be respectful, kind, and compassionate, and to appreciate nature, music and the arts, and diversity. She hopes to be a model for them of how women can be loving, ever-present mothers, and to pursue their passions and achieve their personal version of success.

Tiiu Poldma



Dr. Tiiu Poldma, PhD. FDRS CFERDIE, IDEC, IDC, Designer d'intérieur certifié APDIQ® is full professor, School of Design (Université de Montréal), Director-FoCoLUM Lighting Lab/GRID, CRIR regular researcher. She holds a BID, Ryerson (Honours), MA, McGill (Dean's Honour list) and PhD. (McGill), Fellow Design Research Society (2015), Compagnon FERDIE (2004). She is an award-winning certified professional interior designer with over 350 projects completed. She is co-recipient of CFI grant for innovation (3.65M\$, 2006-2010), "Nouveau theatre de reelle" and co-investigator/executive member, RehabMALL Living Lab (2011 - 2016, 1.4M\$ awarded). She was Vice Dean, Graduate Studies (2006-2014) and Vice Dean Research (2006-2010), Faculty of Environmental Design (Universite de Montreal).

Teaching/research interests include understanding user experiences, adapting interiors for vulnerable people, colour, form and light modulations, design processes in theory/practice, collaborative and participatory research approaches, and aging in the interior environment. Teaching responsibilities include course and supervision in baccalaureate/masters programs, masters and doctoral student supervision. Service includes Site visitor CIDA (2000 - present), PEQAB consultation (Ontario) and VP Development and board member, IDC (1998-2002), DRS (2008-2017), IASDR (2009-2017). Currently APDIQ member (admissions and education committees), among multiple academic service activities.