

# National Industry Partner

IDC's manufacturers and suppliers build valuable relationships, strengthen connections, and promote their brand within the Canadian interior design community. IDC provides direct access to target markets and opportunities to support the industry through exclusive online events and marketing and communications programs.

## Your annual National partnership now gives you access to:

- In-person or over the phone concierge service to discuss your quarterly business goals
- Up to twenty five (25) contacts added to your partnership with personal login credentials
- First-choice access to all IDC networking and business opportunities, events and programs
- One (1) complimentary web banner ad on IDC's website (30-day cycle)
- Your company's logo on IDC's homepage
- Your company's logo, description, contact and URL on IDC's Partners page
- Your company's profile in IDC's online member directory
- One (1) complimentary e-blast across Canada
- Five (5) complimentary event listings of your event or webinar on IDC's event calendar
- One (1) complimentary Q&A featuring your company on IDC's news and events page
- One (1) complimentary newsletter ad promoting your company's existing product or service
- One (1) complimentary newsletter ad promoting a new product launch
- One (1) complimentary newsletter ad promoting a new showroom opening
- Complimentary social media promotion of your virtual showroom
- Fifteen (15) complimentary social media posts
- Unlimited shares/reposts on IDC relevant tagged posts
- Opportunity to share industry research in the design field or partner on research support for IDC
- Partner rates on all IDC advertising programs, including email broadcasts, event calendar listings, and social media
- Two (2) free job postings on IDC's Career Centre
- Personalized 'IDC Partner' logo
- Opportunities to engage as a leader on national event and program planning committees with designers and large design firms
- Opportunity to host accredited IDCEC webinars in partnership with IDC
- Access to IDC's 2022 in-person and virtual events at exclusive partner rates
- Opportunity to showcase your products at DesignEx events across Canada
- Opportunity to receive the Legacy Award of Distinguished Service
- Opportunity to participate in Industry Sales Professional Course
- Monthly news, events and business opportunities delivered to your inbox
- Waive of the initial IDCEC registration fees in order to provide educational webinars or partner with IDC on program delivery
- Access to exclusive 15% discount on any advertising through NextHome
- Access to Perkopolis program savings on entertainment, travel, attractions, shopping, health and wellness, automotive, insurance and more