

Alison McNeil
Principal, Design of DIALOG



Alison has been recognized as an “Interior Design Giant” by Interior Design Magazine and has over 20 international design awards for excellence. Alison joined DIALOG as Design Principal in 2012, following a 14-year tenure as Design Director at Yabu Pushelberg. She leads the Hospitality, Residential, Retail, Commercial and Workplace Design teams with strong vision and a rigorous approach.

Alison’s work illustrates a belief that all great projects start with an understanding of the urban, building, and cultural context; of the brand, market, and business aspirations; and of the owner’s, operator’s and end-user’s needs. She moves seamlessly between all building scales and disciplines which greatly influences her approach to design solutions from master-planning and programming, to the refined detail of a custom chair. When she’s not in meetings, you’ll find her at her drafting table, covered in ink, working on her latest project. Her humble, humorous and friendly personality comes from growing up in out-port Newfoundland, where good story telling is considered an art form.

Alison believes all great designs are grounded in a design narrative which fuels and edits all creative language. Each project participant, either real or imagined, brings their perspective to the final outcome of the story. Alison’s self-described purpose is to create spaces where people THRIVE; where elegant interiors improve the way people live, work, shop, dine, relax and stay.