



**2022
SPONSORSHIP
OPPORTUNITIES**

BUILD YOUR BRAND
CONNECT
STAND OUT

2022 SPONSORSHIP OPPORTUNITIES

MONTH	EVENT
JANUARY	<ul style="list-style-type: none"> • IDC 50TH ANNIVERSARY CELEBRATION – Campaign & Video Project
FEBRUARY	<ul style="list-style-type: none"> • BREAKING BARRIERS (Panel Discussion) – Celebrating BIPOC Designers / Black History Month
MARCH	<ul style="list-style-type: none"> • DESIGN-EX WEST • MENTORSHIP PLATFORM • MENTORSHIP PROGRAM – Meet & Greet (Virtual or hybrid)
APRIL	<ul style="list-style-type: none"> • DESIGN-EX CENTRAL • NEW IDC PARTNER INTRODUCTION TABLETOP
MAY	<ul style="list-style-type: none"> • FOUNDATION LECTURE SERIES • FUTURE OF DESIGN (Panel Discussion / Workshop) – Virtual career fair for students and new grads • BREAKING BARRIERS (Panel Discussion) – Celebrating Asian Heritage Month
JUNE	<ul style="list-style-type: none"> • BREAKING BARRIERS (Panel Discussion) – Celebrating BIPOC Designers / Indigenous History Month • STREET MARKET EVENT – Vancouver, B.C.
JULY	<ul style="list-style-type: none"> • STREET MARKET EVENT – Toronto, Ont.
AUGUST	<ul style="list-style-type: none"> • DESIGN-EX EAST
SEPTEMBER	<ul style="list-style-type: none"> • INDUSTRY SALES PROFESSIONALS COURSE x2 • SCHOOL PRESENTATION – Title Sponsor
OCTOBER	<ul style="list-style-type: none"> • NATIONAL DESIGN SYMPOSIUM <ul style="list-style-type: none"> ◦ Keynote Sponsor ◦ Panel and Roundtable Sponsors ◦ Media Sponsor ◦ Welcome and Cocktail Event Sponsors ◦ Technology and Virtual Broadcast Sponsor • PROpel EMERGING LEADERS PROGRAM <ul style="list-style-type: none"> ◦ Title Sponsor(s) ◦ Keynote Sponsor(s) • PRINT Sponsor • VALUE OF DESIGN AWARDS <ul style="list-style-type: none"> ◦ Location Host Sponsor ◦ Video Production Sponsor ◦ Trophy Sponsors ◦ Satellite Venue Sponsor(s) • STUDENT INNOVATION AWARD Sponsor(s) • DIVERSITY, EQUITY, AND INCLUSION (DEI) OUTREACH Sponsor(s)
NOVEMBER	<ul style="list-style-type: none"> • INDUSTRY SALES PROFESSIONALS COURSE x 2 • AGM – Location Host Sponsor • HOSTED BOARD MEETING