

Regional Industry Partner

IDC's manufacturers and suppliers build valuable relationships, strengthen connections, and promote their brand within the Canadian interior design community. IDC provides direct access to target markets and opportunities to support the industry through exclusive online events and marketing and communications programs.

Your annual Regional membership now gives you access to:

- Up to ten (10) contacts added to your membership with personal login credentials
- Second-choice access to all IDC networking opportunities, events and programs
- Your company's name, description and URL on IDC's Partners page
- Your company's profile in IDC's online member directory
- Three (3) complimentary event listings of your event or webinar on IDC's event calendar
- One (1) complimentary Q&A featuring your company on IDC's news and events page
- One (1) complimentary newsletter ad promoting your company's existing product or service
- One (1) complimentary newsletter ad promoting a new product launch
- One (1) complimentary newsletter ad promoting a new showroom opening
- Complimentary social media promotion of your virtual showroom
- Ten (10) complimentary social media posts
- Unlimited shares/reposts on IDC relevant tagged posts
- One (1) complimentary job posting on IDC's Career Centre
- Member rates on all IDC advertising programs, including email broadcasts, event calendar listings, and social media
- Personalized 'IDC Partner' logo
- Opportunities to engage as a leader on national event and program planning committees with designers and large design firms
- Opportunity to host accredited IDCEC webinars in partnership with IDC
- Access to IDC's 2021 virtual events
- Opportunity to receive the Industry Legacy award, exclusive to IDC industry members
- Opportunity to participate in IDC's virtual Industry Sales Professional Courses
- Monthly news, event invitations and business opportunities delivered to your inbox
- Waive of the initial IDCEC registration fees in order to provide educational webinars or partner with IDC on program delivery
- Access to Perkopolis program savings on entertainment, travel, attractions, shopping, health and wellness, automotive, insurance and much more
- Opportunity to share industry research in the design field or partner on research support for IDC