

5 REASONS TO JOIN IDC

1. IDC gives you the exposure you need to elevate your brand
2. IDC connects you with your target market
3. IDC represents a national community of over 5,000 members
4. IDC grants you access to the Canadian interior design industry
5. IDC helps you to build relationships and strengthen connections

8,050+ Facebook followers

11,668+ LinkedIn followers

6,188+ Instagram followers
54% highest impression rate

4,860+ Twitter followers

2% average social media engagement rate
(1.1% is industry average)

22% total social media following growth in the last year

46% growth over two years

5,000+ newsletter subscribers

119 Local partners

25 Regional partners

18 National partners

1,005 Industry reps

5,000+ IDC members across Canada

For more information, visit idcanada.org

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 IDCanadaTweets

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Industry Membership

 **idc**

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designers d'intérieur du canada