

2020 SPONSORSHIP OPPORTUNITIES

BUILD YOUR BRAND
CONNECT
STAND OUT

Sponsor IDC's Virtual Awards Presentation, which features the Value of Design Awards (VODA), the IDC Legacy Award for Distinguished Service, and the IDC PROpel Emerging Leaders Program.

VIRTUAL AWARDS PRESENTATION

VIRTUAL AWARDS SPONSOR (\$4,000)

The purpose of this program and virtual event is to demonstrate the value inherent in design for the client; to illustrate the positive impact of design on the users of the spaces; to provide a national platform for Canadian interior design projects within Canada and around the world. As a sponsor, you have the opportunity to celebrate excellence in interior design and gain exposure to interior design professionals across Canada.

Sponsorship Benefits

- Twenty (20) tickets to attend the virtual awards presentation, available to your company or invited guests
- Your company's logo and website link included in all invitations sent to all IDC members in promotion for the event
- Your company's logo and website link on IDC's virtual awards presentation event listing
- Acknowledgement of your company as a sponsor on IDC's social media platforms with 30,000+ followers
- Acknowledgement of your company as a sponsor, including your company's name and logo featured on all marketing materials promoting the event
- Acknowledgement of your company as a sponsor during the live event
- Your company's logo on the printed presentation backdrop used by the MC and presenters
- Opportunity to present one award (VODA, PROpel, or Legacy) in the form of a short video (coordinated by IDC)
- Opportunity to showcase one (1) or 15-30-seconds video during the virtual event (supplied by your company)
- Opportunity to showcase your brand to all student members in attendance
- Your company mentioned in event recap to all members and post-event media
- Opportunity to engage with all virtual event attendees and IDC members in a post-event panel discussion

VIRTUAL AWARDS PRESENTATION

Sponsorship Benefits

- Ten (10) tickets to attend the virtual awards presentation, available to your company or invited guests
- Opportunity to present one award in the form of a short video (coordinated by IDC)
- Opportunity to deliver VODA and Legacy Award trophies to winners in person and organize celebration
- Your company's logo and website link on IDC's virtual awards presentation event listing
- Acknowledgement of your company as a sponsor, including your company's name and logo featured on all marketing materials promoting the event
- Acknowledgement of your company as a sponsor during the live event
- Opportunity to showcase your brand to all student virtual event attendees and announced PROpel winners
- Your company mentioned in event recap to all members and post-event media
- Opportunity to support the winner of the IDC Legacy Award for Distinguished Service during the virtual awards presentation

VIRTUAL AWARDS PRESENTATION SPONSOR (\$1,000)

Present IDC's National Value of Design Awards which showcase the positive human and business impact that the design process can generate for the people and companies who hire a professional interior designer. As a sponsor, you have the opportunity to celebrate excellence in interior design and gain exposure to interior design professionals across Canada.

VIRTUAL AWARDS PRESENTATION

PROpel PRESENTATION SPONSOR (\$2,000)

Sponsorship Benefits

- Ten (10) tickets to virtual awards presentation available to your company or invited guests
 - Your company's logo and website link included in all invitations nationally to all IDC members and in promotion for the event
 - Your company's logo and website link included on IDC's event listing
 - Acknowledgement of your company as a sponsor on IDC social media with 31,000+ followers
 - Acknowledgement of your company as a sponsor by displaying your logo on IDC's marketing, advertising, and promotional channels in connection with the virtual event
 - Acknowledgement of your company as a sponsor during the live event
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- Opportunity to present 2020 PROpel winners on virtual stage
 - Your company's logo and website on IDC's event listing
 - Opportunity to showcase your brand and connect with PROpel winners
 - Your company mentioned in event recap to all members and post-event media

VIRTUAL AWARDS
PRESENTATION

SHOWROOM HOST (\$1,000)

Sponsorship Benefits

- Twenty (20) tickets to the virtual awards presentation available to your company or invited guests
- Your company's logo and website link included in all invitations nationally to all IDC members and in promotion for the event
- Your company's logo and website link on IDC's event listing
- Acknowledgement of your company as a sponsor on IDC social media with 31,000+ followers
- Acknowledgement of your company as a sponsor by displaying your company's logo on IDC's marketing, advertising, and promotional channels in connection with the virtual event
- Acknowledgement of your company as a sponsor during the live event
- Opportunity to showcase your brand to all virtual event attendees and PROpel winners
- Your company mentioned in event recap to all members and post-event media
- Opportunity to support the Legacy Award winner announced during the virtual awards program

VIRTUAL AWARDS
PRESENTATION

A photograph of the interior of Bomou Bakery. The space features a long counter with a glass display case filled with pastries. Behind the counter, shelves are stocked with more baked goods. The seating area includes white tables and chairs, and a dark grey wall with a logo. The floor is made of dark wood-look tiles. A green geometric overlay is in the bottom left corner.

IDC's National Panel Discussion Program will help identify issues in the interior design industry and discuss possible solutions for the future of the industry, during and after COVID-19. The virtual program delivery will allow IDC members to share ideas, and connect and learn together across the country.

NATIONAL PANEL DISCUSSION PROGRAM

Sponsorship Benefits

- Ten (10) tickets to attend the IDC's virtual National Panel Discussion Program, available to your company or invited guests
- Your company's logo and website link included in invitations sent to all IDC members in promotion for the event
- Your company's logo and website link on IDC's virtual National Panel Discussion Program event listings
- Acknowledgement of your company as a sponsor on IDC's social media platforms with 30,000+ followers
- Acknowledgement of your company as a sponsor, including your company's name and logo featured on all marketing materials promoting the event
- Acknowledgement of your company as a sponsor during the live event
- Opportunity to showcase one (1) 15-30-seconds video during the virtual event (supplied by your company, related to the panel)
- Opportunity to participate in the virtual panel discussion or suggest a speaker for the panel

ROUNDTABLE SPONSOR (\$2,500)

Sponsor this virtual event, which showcases the key current changes and challenges in the industry, the impact on the design process and upcoming trends and approaches in design. The themes will encompass inspirational speakers and in-depth education tailored to industry leaders, senior practitioners and design firm principals.

NATIONAL PANEL DISCUSSION PROGRAM