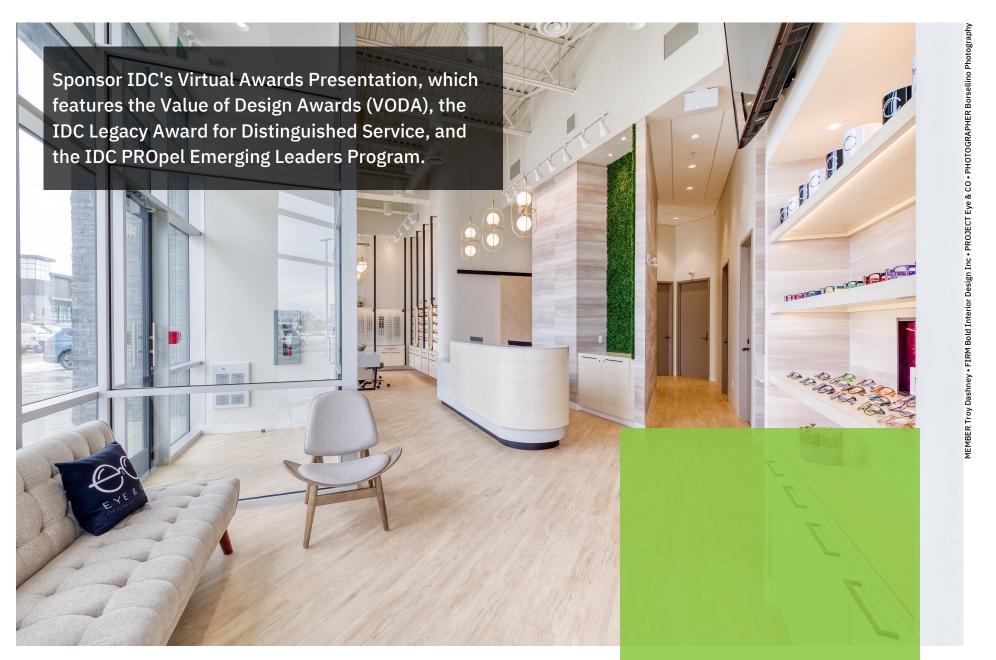


BUILD YOUR BRAND CONNECT STAND OUT



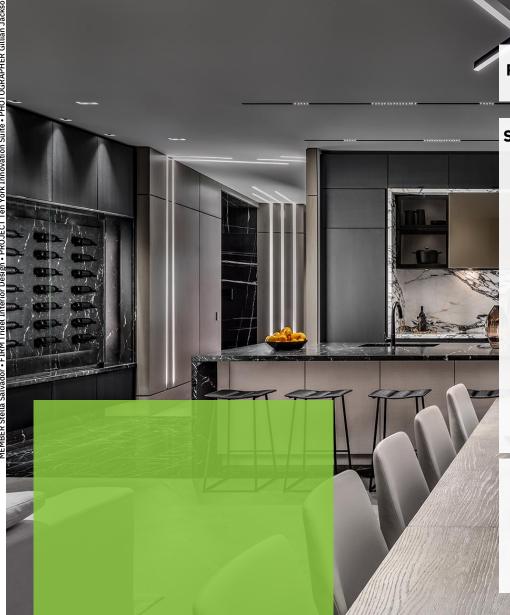


## **VIRTUAL AWARDS SPONSOR (\$4,000)**

The purpose of this program and virtual event is to demonstrate the value inherent in design for the client; to illustrate the positive impact of design on the users of the spaces; to provide a national platform for Canadian interior design projects within Canada and around the world. As a sponsor, you have the opportunity to celebrate excellence in interior design and gain exposure to interior design professionals across Canada.

## **Sponsorship Benefits**

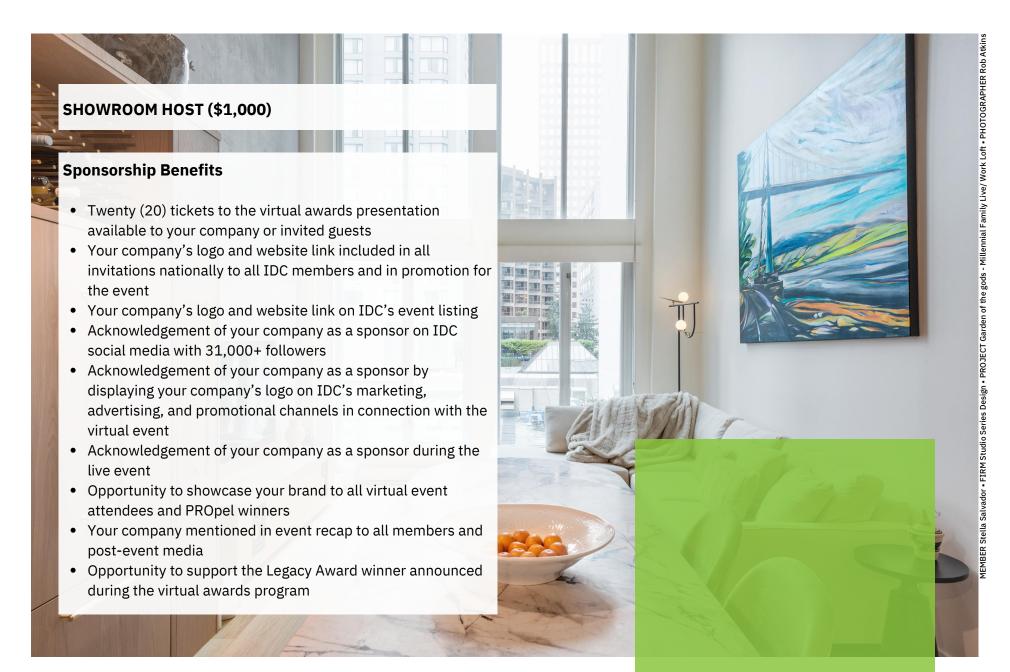
- Twenty (20) tickets to attend the virtual awards presentation, available to your company or invited guests
- Your company's logo and website link included in all invitations sent to all IDC members in promotion for the event
- Your company's logo and website link on IDC's virtual awards presentation event listing
- Acknowledgement of your company as a sponsor on IDC's social media platforms with 30,000+ followers
- Acknowledgement of your company as a sponsor, including your company's name and logo featured on all marketing materials promoting the event
- Acknowledgement of your company as a sponsor during the live event
- Your company's logo on the printed presentation backdrop used by the MC and presenters
- Opportunity to present one award (VODA, PROpel, or Legacy) in the form of a short video (coordinated by IDC)
- Opportunity to showcase one (1) or 15-30-seconds video during the virtual event (supplied
- by your company)
- Opportunity to showcase your brand to all student members in attendance
- Your company mentioned in event recap to all members and post-event media
- Opportunity to engage with all virtual event attendees and IDC members in a post-event panel discussion



# **PROpel PRESENTATION SPONSOR (\$2,000)**

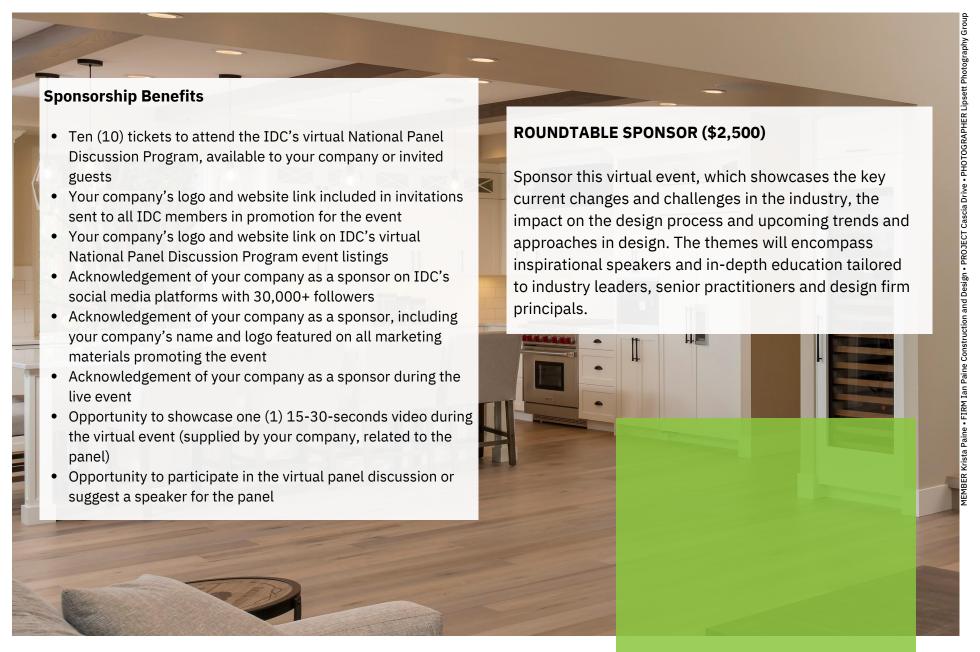
### **Sponsorship Benefits**

- Ten (10)tickets to virtual awards presentation available to your company or invited guests
- Your company's logo and website link included in all invitations nationally to all IDC members and in promotion for the event
- Your company's logo and website link included on IDC's event listing
- Acknowledgement of your company as a sponsor on IDC social media with 31,000+ followers
- Acknowledgement of your company as a sponsor by displaying your logo on IDC's marketing, advertising, and promotional channels in connection with the virtual event
- Acknowledgement of your company as a sponsor during the live event
- Opportunity to present 2020 PROpel winners on virtual stage
- · Your company's logo and website on IDC's event listing
- Opportunity to showcase your brand and connect with PROpel winners
- Your company mentioned in event recap to all members and post-event media





NATIONAL PANEL
DISCUSSION PROGRAM



# NATIONAL PANEL DISCUSSION PROGRAM