

**Interior Designers of Canada
47th Annual Meeting
Tuesday, Sept. 12, 2019
Vancouver, B.C.**

Sally Mills, IDC President 2018 - 2019, called the annual meeting to order at 2:30 p.m. and welcomed everyone to IDC's 47th annual meeting at IDC's second national design symposium at the Hyatt Regency in Vancouver, B.C.

Sally Mills reviewed IDC's mission:

To advance, support and promote interior designers and the profession nationally and internationally.

Sally Mills then provided a summary of IDC's year on the international front:

IDC is now offering more international trips, at no cost to members, than ever before. More than 70 IDC designers travelled internationally via IDC over the last year. Most of these trips are wholly subsidized by the shows/events. This year, IDC had scheduled four trips to Italy, a trip to Portugal, a design tour to Denmark, and another trip to Malaysia.

On the national front:

IDC continues to provide value in membership by connecting people within the industry. Getting to know the national community whether it is a fellow interior design member, industry member, fellow board member, tour sponsor, or the staff at IDC.

IDC's industry members provide access to national and international networking opportunities, research to achieve better solutions, and sponsorship opportunities.

As a national advocacy body, IDC continues to enhance the work and initiatives of provincial regulatory associations.

For voting purposes, a quorum is declared with over 48 members present and 62 votes cast in advance of the annual meeting.

Approval of Minutes of the 2018 Annual Meeting

Motion: To approve the minutes of last year's Annual Meeting, held Tuesday, September 18, 2018.

Moved: Deborah Rutherford

Seconded: Trevor Kruse

Motion carried

President's Report

Sally Mills reported on her year as IDC President with the following highlights:

This, the ninth year of IDC's new structure, has started to prove the value of IDC nationally and internationally. We have seen more engagement nationally and far more engagement by partners, trade show attendees, and manufacturers internationally. These advancements are helping IDC advance its brand, the brand of interior designers and the profession, more broadly.

Over and above the mission, IDC has added a vision statement, which is "healthy and safe interior spaces that enhance the quality of life."

Sally Mills then defined IDC's three-year strategic goals:

1. Build on the profile of interior design and advance the profession in innovative ways. One such way is to include other professionals practising in related fields in our definition, as well as define our perspective on the work we do as professional interior designers.
2. The second goal is to grow our design partnerships. This specifically pertains to those whom we work with to advance the profession, nationally and internationally. We have taken steps to build upon our working relationship with ASID with the creation of *i+D* magazine and now through SCALE – their student program. We are currently engaged with IIDA through the Leaders Breakfast event to be held in Toronto on November 15th.
3. The third goal is to build a robust membership. This is an important component of any association, but is essential for advocacy associations like ours, who need members to help spread the advocacy word to anyone who is willing to listen about how great this profession is and what its members bring the development equation each and every time we are engaged.

Membership Dues

Beginning later this fall, IDC will complete the transition of dues collection, where IDC will be collecting its own dues, directly from all designers across the country. That means members will be invoiced by IDC directly and will pay IDC membership directly to IDC, instead of paying through provincial associations. Some provinces have already implemented this – such as the provinces of Ontario, Manitoba, Quebec and Newfoundland. Nothing changes for those who reside in these provinces.

Board Structure

This past year was the first full year of IDC's new board structure. Not only does IDC have representation from all corners of the country, it has various experience levels and design verticals and everyone around the table has time and space to contribute to all strategic decisions.

Value of IDC

Sally Mills reiterated that IDC's value proposition is focused around its members. That is how members get engaged and help support IDC as well as what IDC can do to support members and the profession more broadly.

IDC continues to improve its advocacy tool kit, which provides some of the messaging to help interior designers and the profession, nationally and internationally.

IDC is also expanding its research and information about the profession in Canada and is currently working through the results of the Benchmarking and Best Practices survey sent to all members.

Sally Mills then called upon Tony Brenders, IDC CEO to present the CEO's report.

CEO Report

Tony Brenders presented his report in a video which focuses on IDC's areas of proven success and its primary objectives.

Highlights from his report included:

Advocacy

The Advocacy Committee is providing touch points, growing IDC's presence and influence, and showcasing the importance of the profession and the incredible work members do as individual practitioners.

Engagement

IDC's engagement strategy is aimed at talking to, working with, and impacting, people within the interior design community, industry partners, design schools and educators, governments, policy influencers, decision makers, and the public.

Partnerships and Relationship Building

IDC's partnerships provide members a direct connection to manufactures and suppliers, events, professional development and industry research. IDC collaborates with sister associations across design disciplines throughout North America and Europe, while working with a diverse team who provide exposure to international markets. These outreach efforts enhance IDC's advocacy on behalf of Canadian interior designers, while also serving to augment knowledge on how advocacy efforts are being advanced in other countries. This also allows Canadian designers access to other markets.

Communications and Marketing

IDC has an online presence on four social media platforms; helping reach members and the public, while building the brand and visual identity. IDC's social media followers this past year have increased to more than 25,000 followers across all platforms - a total increase of over 40 per cent in two years. IDC's website also consistently receives over 300,000 hits annually.

IDC provides clippings and newsletters to keep members current and abreast of new developments. IDC actively pitched stories to media sources and is in talks to develop film vignettes featuring member work and the value of design.

IDC will continue to build on its successes with the reintroduction of NCIDQ Exam Preparation with delivery of the NCIDQ exam preparation and study sessions in January in both official languages. IDC will also be creating a new website which will launch in the fall. It will be better, faster, and mobile friendly.

Tony Brenders concluded his report by announcing that IDC, once again, has balanced its budget for the 2018/2019 fiscal year and is forecasting a small surplus for 2019/2020 with increased revenue generation from membership, industry partnerships and sponsors, events held across Canada, and the annual national design symposium.

Tony Brenders thanked members, sponsors, volunteers, the IDC board, and staff team, for their support and engagement, and another remarkable year and introduced Tom Kriens to present the audited financial statements.

Financial Report

Discussion held on the audited financial statements.

Tom Kriens of Kriens-LaRose presented the audited financial statements, prepared by the Association's auditors Kriens-LaRose, for the year ended June 30, 2019. The summary of audited financial statements will be posted on IDC's website and the full statements are available by request from the IDC office.

Vice-president Carol Jones stepped to the podium.

Approval of Audited Financial Statements

MOTION: To approve the audited financial statements for IDC for the year ended June 30, 2019.

Moved: Carol Jones

Seconded: Linda Makins

Motion Carried

Appointment of Auditors

MOTION: To appoint Kriens LaRose as the auditor for IDC for the year 2019/2020.

Moved: Carol Jones

Seconded: Brenda Snaith

Motion Carried

Approval of By-Law Amendments

MOTION: To approve the following by-law amendments:

1. Change the definition of our voting members to help further distinguish IDC from a majority of Provincial Associations and their definitions of voting members. In so doing, we proposed changing the “Registered/Voting Member” definition to tie it closely to NCIDQ holders and secondly, proof of being a member of a Provincial Interior Design Association. The bylaw changes also proposed that our voting members now be called “Professional/Voting” members.
2. The second minor change pertained strictly to non-voting members and is intended to allow us to expand our cross-association memberships to those professions such as American Society of Interior Designers, Canadian Institute of Land use Planners, Canadian Landscape Architects, Interior Design Educators, International Interior Design Association and Canadian Architects, where they currently hold membership with those organizations and can join IDC and benefit from multiple memberships and the resulting value that it brings; and
3. We proposed removing the reference to the use of appellations in the bylaws. The IDC Appellation policy is fulsome and provides your board with the ability to ensure that these policies stay current and provide the best provide value to you, the members.

Moved: Carol Jones

Seconded: Aandra Currie Shearer

In favour: 65

Opposed: 45

Motion failed – required 66% voting in favour

Jason Kasper stepped to the podium to present the nominations committee report and proposed slate of Directors for 2019/2020 for three-year terms.

Nominations Report

The following individuals are the slate of board members that the Interior Designers of Canada Nominations Committee and Board of Management are endorsing for the voting members' vote for the 2019/2020 year, beginning with the Annual Meeting on September 12, 2019.

The call for nominations for the three elected positions were open for about two months (April – June)

Members from across Canada were called to serve on IDC's board, to represent their industry, and have an impact on the challenges affecting the interior design community. These appointments are for three years.

The Committee, in their review of the candidates, considered the nominations policy, eligibility requirements, and representation guidelines established by the board, as well as the bylaws approved by the membership in October 2017.

Below are the proposed Slate of Directors for the 2019/2020 Board of Management.

Three-Year Term - 2019/2020-2022/2023

Carol Jones – British Columbia

Lori Arnold – Nova Scotia

Jennifer Greene – New Brunswick

MOTION: To approve the proposed slate of candidates as IDC Directors for 2019/2020.

Moved: Jason Kasper

Seconded: Ada Bonini

Motion carried

Closing

Sally Mills concluded the 2019 Annual Meeting at 3:45 p.m. and gave thanks for the support she has received during her term as president and hopes to see everyone back at the symposium next year in Ontario.