

## PRICING FOR EMAIL BROADCAST PROGRAM

REGION	MEMBER RATE	NON MEMBER RATE	AUDIENCE
All Canada	\$ 1,000	\$ 2,000	5,500 +
Greater Toronto Area	\$ 750	\$ 1,500	1,900 +
Eastern Ontario	\$ 250	\$ 500	300 +
Northern Ontario	\$ 100	\$ 200	20 +
Central Ontario	\$ 350	\$ 500	500 +
Quebec	\$ 350	\$ 700	900 +
British Columbia	\$ 350	\$ 700	700 +
Alberta	\$ 250	\$ 500	160 +
Manitoba	\$ 150	\$ 300	100 +
Saskatchewan	\$ 150	\$ 300	90 +
New Brunswick	\$ 150	\$ 300	60 +
Nova Scotia	\$ 100	\$ 200	30 +
Newfoundland	\$ 100	\$ 200	10 +

*Please note audience number does not include retired, honorary, lay, life, emeritus, or other Industry members.*

<b>NATIONAL PARTNERS</b>	All Canada/All regions available
<b>REGIONAL PARTNERS</b>	Target one region per sending GTA only or all Ontario, Quebec, Bristish Columbia, Alberta, Saskatchewan, New Brunswick, Nova Scotia or Newfoundland, Manitoba
<b>LOCAL PARTNERS</b>	Target one chapter or small region per sending New Brunswick, Nova Scotia, Newfoundland, Eastern Ontario, Northern Ontario, Central Ontario, Manitoba, Alberta

## PRICING FOR EVENT CALENDAR LISTING

	MEMBER RATE	NON MEMBER RATE
Event Listing Only	\$ 300	\$ 600
Event Listing with purchase of Email Broadcast Program	\$ 150	\$ 300



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