

**IIDEX 2011 PUTS INNOVATIVE PRODUCTS IN THE SPOTLIGHT
Winners of the 2011 IIDEX/NeoCon Canada Innovation Awards Announced**

Toronto, ON – September 22, 2011 – Celebrating outstanding achievement in new product designs for the built environment, winners of the annual IIDEX/NeoCon Canada Innovation Awards were announced last night at the annual awards gala dinner at Toronto's Liberty Grand. This year, 51 products were recognized for their innovative designs including 9 Gold level, 21 Silver level and 21 Bronze level awards.

38 judges from the interior design and architecture communities determined the winning products based on their technical creativity and design ingenuity, with judging taking place directly on the tradeshow floor at IIDEX/NeoCon Canada, the country's largest exposition and conference for the built environment.

Organized by Interior Designers of Canada, this annual awards program recognizes the best of North American product design from leading manufacturers and suppliers within the fields of interior design and architecture.

"The 2011 Innovation Awards have put the spotlight on some truly visionary product designs," exclaims Donna Assaly, president of IDC. "Each new product honoured by this awards program will ultimately help their companies differentiate themselves from the competition on the marketplace."

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For more information or images:

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About IDC

IDC is the Professional association for interior designers in Canada. IDC's mandate is to advance the profession of interior design across Canada as well as internationally. It does so through advocacy with government and the public, and by providing continuing education opportunities and business practice support services to members. For more information on IDC, please visit idcanada.org.

About IIDEX/NeoCon Canada

IIDEX/NeoCon Canada is Canada's National Design Expo & Conference for designers, architects, facility managers, builders, developers, manufacturers, sustainable experts and end-users in all areas of design – workplace, healthcare, retail, residential, architecture, sustainable design and hospitality. Now in its 27th year, IIDEX is owned by the Interior Designers of Canada and managed by MMPI Canada and attracts 350 exhibitors and 15,000 attendees from across Canada and the bordering U.S. states.

Booth	Product name	Exhibitor name	Product categories	Award
441	MakeltMetal	MakeltMetal	Building/ Architectural Products	Bronze
609	Monotop with Sonoperf	CP Furniture Systems	Building/ Architectural Products	Silver
409	Lava Grey	W Studio Ltd	Carpet: a - Area Rugs	Bronze
409	Secret Code	W Studio Ltd.	Carpet: a - Area Rugs	Bronze
409	Sahar Brown	W Studio Ltd.	Carpet: a - Area Rugs	Bronze
827	Copper No.3	Weavers Art	Carpet: a - Area Rugs	Bronze
827	Eco - Johnny I'm going to Jackson 2010 No.3	Weavers Art	Carpet: a - Area Rugs	Gold
409	Sahar Ivory	W Studio Ltd.	Carpet: a - Area Rugs	Silver
827	Persia No.1	Weavers Art	Carpet: a - Area Rugs	Silver
827	Splash Supreme No.6	Weavers Art	Carpet: a - Area Rugs	Silver
1415	Oscar Worthy	Bentley Prince Street	Carpet: b - Broadloom	Bronze
641	Estuary Collection	Tandus Flooring	Carpet: b - Broadloom	Bronze
721	Raw	InterfaceFLOR	Carpet: c - Modular	Bronze
721	Permian	InterfaceFLOR	Carpet: c - Modular	Bronze
641	Change Modular Collection	Tandus Flooring	Carpet: c - Modular	Gold
721	Silurian and Matrix	InterfaceFLOR	Carpet: c - Modular	Silver
721	Red Carpet Collection	InterfaceFLOR	Carpet: c - Modular	Silver
641	The Change Powerbond Collectoon	Tandus Flooring	Flooring: Hard, Resilient, Wood	Bronze
623	Altro Suprema	Altro	Flooring: Hard, Resilient, Wood	Silver
731	Davos	Nienkämper	Furniture: a - Furniture Systems	Bronze
741	Dossier Executive Furniture Collection	Teknion	Furniture: a - Furniture Systems	Silver
1107	Vital Plus	Tusch Seating	Furniture: a - Furniture Systems	Silver
741	Expansion Casegoods	Teknion	Furniture: b - Furniture Systems Enhancements	Bronze
915	Decorative Porcelaine Pulls & Knobs	Richelieu	Hardware	Silver
1348	Moving Murals	Epic Eye	Innovative Products	Gold
1405	Swiftspace Workstation	Swiftspace Inc.	Innovative Products	Gold
1437	clear	Levey Wallcoverings	Innovative Products	Silver
1609	Pendalyte LED	Philips Canlyte	Lighting: b - Interior Lighting	Bronze
1721	Caledonia	Metalumen	Lighting: b - Interior Lighting	Silver
1701	Series 6000 Generation 3	Tempo Industries	Lighting: b - Interior Lighting	Silver
1609	Decoflood	Philips Canlyte	Lighting: c - Exterior Lighting	Bronze
1721	The Metro	Metalumen	Lighting: d - Innovative Lighting	Gold
1701	Sentinel Seat Light II LED	Tempo Industries	Lighting: e - Specialty Lighting	Bronze
915	3 New Vision	Richelieu	Lighting: f - Sustainable Lighting	Bronze
615	Element Vision	Humanscale	Lighting: f - Sustainable Lighting	Silver
1609	Latitude	Philips Canlyte	Lighting: f - Sustainable Lighting	Silver
615	Trea	Humanscale	Seating: a - Desk/Workstation Chairs	Bronze
1209	E 4000	MDR Associates	Seating: a - Desk/Workstation Chairs	Bronze
741	AL3 Synchro-Tilt Executive Task Chair	Teknion	Seating: a - Desk/Workstation Chairs	Silver
1107	Transit	Tusch Seating	Seating: b - Lounge Chairs + Sofas	Bronze
1029	Perillo	Dauphin	Seating: b - Lounge Chairs + Sofas	Gold
403	Pluto	Leland International	Seating: b - Lounge Chairs + Sofas	Silver
721	Striation	InterfaceFLOR	Sustainable Products	Gold
915	Decorative Handles Antimicrobial Protection	Richelieu	Sustainable Products	Silver
641	Powerbond Hybrid Resilient with ethos Cushion	Tandus Flooring	Sustainable Products	Silver
615	Float	Humanscale	Tables	Bronze
1107	Arkitek	Tusch Seating	Tables	Bronze
731	Cone	Nienkämper	Tables	Gold
731	Metronome	Nienkämper	Tables	Silver
238	Naked Nylon	Momentum Textiles	Textiles	Gold
238	Silica	Momentum Textiles	Textiles	Silver